Ask Ann Summers for the Best Valentine's Gift Ever – Dump Pornhub



Thinking of a sexy little number from Ann Summers this Valentine's? Or perhaps a 'bit of kink' from their 'bondage' range. Maybe you'd like to think again?

Because Ann Summers is in bed with Pornhub - the world's largest porn site which serves up rape, torture, child porn, harassment, incest and more on a daily basis - and in the millions.

Because the shocking truth is more than 90% of porn now shows women being abused. And we know this because researchers carried out a blow-by-blow analyses (quite literally) of the top selling porn in the USA. That was 7 years ago. An even higher percentage of mainstream porn will now show abuse.

And much of the remaining 10% of porn is even worse – torture porn, BDSM (dubbed 'kink' by pornoganderists to suggest that even torture is somehow cool and 'empowering') or real life and pseudo child porn.

I cannot even show you the pictures of the *faces* of women in porn – it would be censored as too graphic, too shocking. But if I could you would see women, often teenage girls, screaming, crying and sobbing in pain and fear. Those who aren't have often dissociated and are totally emotionless. Empty.

But these titles, fresh off Pornhub, give an idea of the brutality of what now counts for porn. And its popularity:



Equally shocking perhaps is the fact that the *real* story of porn – the horrific level of abuse and misogyny ie the truth – has been ignored by the mainstream media for decades. Instead it consistently acts as little more than a mouthpiece for the industry, constantly spewing out pornogander about women 'choosing' it (*what to be abused?*), about it being 'aspirational, glamourous and empowering' (what 'anal tears and prolapse', 'screaming and crying in pain'?).

Or perhaps what is most shocking is that the CEO of Ann Summers, Jacqueline Gold, is an accoladed female role model, a business woman with a CBE and an underage daughter, Vice President of The Children's Trust and an outspoken survivor of childhood sexual assault.

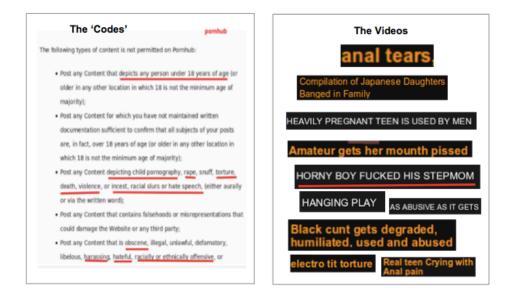


But perhaps the fact that Ann Summers started off as a seedy sex shop and Ms Gold's father who took over Ann Summers made his fortune from pornography means she cannot see how shocking it is that her company is 'in bed' with a \$billion industry which simply shows young girls, and even under age children, being sexually abused.

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Or perhaps it is Pornhub and its pornogander that is the most shocking story here? Because Pornhub, like the rest of the porn industry, is portrayed as a sexual liberator, an empowerer of women. But the truth is it's a \$4 billion industry and a master of 'pornogander'.

To this end, it has already set up sleek 'pop up' shops in New York to try and glamourise itself and disguise the fact that what it hosts is 'abuse porn'. It has already set up an online 'well being hub' to provide sex 'education' to young people. Now it is aiming to take over regulation of the porn industry itself. Its parent company, Mindgeek (also owner of other major porn sites like Youporn and Redtube) is likely to become the age verifier for all UK porn.



So an organisation whose every video is too abusive to be given an R18 certificate, whose site is accessible to all and packed with rape porn, incest porn, real and pseudo child porn, not to mention mutilations and tortures including even 'on demand' torture could soon be deciding what children may or may not have access to.

Are you shocked yet? Want to do something about it?



Then join protestors across the UK - 'out' the industry and demand Ann Summers dump Pornhub. On the weekend before Valentine's, campaigners will be outside Ann Summers stores in Bristol and Brighton, in London and Nottingham, in Cheltenham and Cardiff. They will be handing out fliers exposing the truth about Pornhub. They will be asking passers by to sign a petition demanding Ann Summers drop all association with Pornhub: <u>http://www.notbuyingit.org.uk/AnnSummers</u>. They will be taking selfies outside stores with the titles of

Pornhub videos and tweeting them far and wide.

If you can't join a protest, no worries – take on a spot of armchair campaigning. Simply tweet. Tweet and attach one of the images from this article if you like and tell Ann Summers to drop all association with the filmed abuse of women and girls.

Sign the petition today: <u>https://www.change.org/p/ann-summers-ann-summers-</u> <u>dump-pornhub</u>

Find out More Here: www.notbuyingit.org.uk/Pornhub

Tweet Ann Summers here: @AnnSummers

Suggested Tweet:

I've signed the petition at notbuyingit.org.uk/AnnSummers to ask @AnnSummers & its CEO @Jacqueline_Gold to give the best Valentine's gift ever - DUMP PORNHUB #PorhubProtest #TimesUp for Porn @not_buyingit

Get involved contact Not Buying It to keep posted of action: no@notbuyingit.org.uk